

The CatchOn Difference



catchon®
An ENA Affiliate

CatchOn helps schools turn data into cost savings and better learning outcomes

The Challenge

Without insight into their technology investments, districts cannot be sure they are maintaining data security, efficiently allocating resources, protecting student privacy, and offering the best possible education opportunities. Knowing which apps and online programs are actually used is therefore mission-critical for educators.

The Solution

CatchOn, an expansive data analytics tool, offers educators total visibility into their district's technology use. To leverage the power of data for everyone, CatchOn also provides an easy-to-use dashboard that can be customized to meet the varied demands of different roles in a district. For instance:

- **Senior staff** can generate usage trend reports
- **Curriculum administrators** can see which apps teachers are using and which perform best
- **CTOs** can collect the data they need to make informed decisions about technological investments

Data Privacy and Learning Impact Outcomes

CatchOn has found that in a typical district, only 6% of apps in use have been approved. Compounding the problem, the number of unknown apps in use in a given district is, on average, fifteen times the total number of apps thought to be in use.

So, with more than 500,000 educational apps on the market, a tool like CatchOn is needed to ensure students are using apps that comply with the district's student data privacy policies. Additionally, CatchOn shows administrators which apps teachers are using, enabling them to observe correlations between student performance and usage.

Return on Investment

CatchOn helps districts save money by providing them with the data needed to evaluate their KPIs and receive real-time insights regarding EdTech investments. By tracking actual app usage, districts can also reduce waste by purchasing only the number of licenses that are actually required.

District voice: Suzy Brooks, Director of Instructional Technology, Mashpee Public Schools

"We're a small district, only 1700 students, and we've only been collecting this data for one school year. But already, this data has helped us plan to let go of a few tools at the end of the year and will save us \$7,600 next year. That more than covers the cost of CatchOn.

And it's not just about saving money; this data helps us adopt new digital tools. It shows us new tools teachers are using and tools popular among a certain grade level or at a certain school.

That's powerful, and it's good for our kids."