

Learning Impact CONFERENCE *Join us in person!*

13-16 JUNE 2022 | Nashville, TN



Connecting the power of the edtech community

Join us in Nashville this year for a collaborative and rewarding experience where leaders in K-12, higher ed, business, and edtech create the future of education together.

Get ahead of what's next in edtech

- Safe and private learning experiences
- Real-time data to drive decisions and plans
- Digital credentials aligned to workforce needs
- Equity in actionable assessments
- The evolution of the IMS community to 1EdTech!

All together in Nashville

Meetings and activities will be in person at the Grand Hyatt Nashville. Within walking distance of all the fun and entertainment!

Learn and draw inspiration from the experts

See all speakers and program info at imglobal.org/event/li/2022.



Keynote Speaker

Gloria Ladson-Billings

Former Kellner Family Distinguished Chair in Urban Education
University of Wisconsin-Madison



Julie A. Evans, Ed.D.

Chief Executive Officer
Project Tomorrow



James Corns

Executive Director, IT
Baltimore County Public Schools



Featured Speaker

Bridget Burns, Ed.D.

Executive Director
University Innovation Alliance



Jeff McCoy

Associate Superintendent
Greenville County Schools



Thomas Cavanagh, Ph.D.

Vice Provost for Digital Learning
University of Central Florida

Show your edtech leadership

Show your commitment to achieving an open edtech ecosystem with innovators and decision-makers from around the world. Contact Sandra DeCastro at sdecastro@imglobal.org for sponsorship opportunities.

Learning Impact Conference highlights

The Learning Impact Conference offers powerful collaboration to create an open and inclusive edtech ecosystem to serve the needs of every learner, institution and edtech supplier. Join us this year!

Virtual 2021

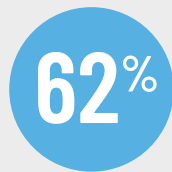
"High quality, relevant content, delivered effectively!"



100% Online



Registrations



Participation

364

Unique organizations

Leaders across K-12, higher education, corporate learning, and edtech

128

Collaborative and engaging Sessions

3,615

Personal check-ins

15%

K-12 and Statewide

29%

Higher Education

4 Days

Inspiring and achieving

23

Exhibitors



Views per booth

4%

Workforce and other

In-person 2019

"Exceptional insight and conversations from those 'in the trenches.'"

601

Registrations



Institutions

100%

Engagement and networking



Conference location San Diego, California

18%

K-12 and Statewide

21%

Higher Education

5%

Workforce and other

Attendee Profile

C-level and Vice President

13%

24%

Senior Director

35%

30%

Project Manager

14%

10%

Educator

8%

8%

Technologist

22%

25%

Other

8%

3%

"It was very valuable to learn from the different vendors."

Take advantage of our 2022 sponsorship opportunities

Sponsorship Benefits	Diamond*	Platinum*	Gold	Silver	Bronze
ACKNOWLEDGMENT					
Acknowledgment on the conference website, event platform, and during the event.	✓	✓	✓	✓	✓
Digital ad(s)—provided by the sponsor—included in conference email promotions	3 Ads	2 Ads	1 Ads		
Custom LinkedIn graphic to post on your company LinkedIn page	✓	✓	✓	✓	✓
Promotion of sponsor's participation on IMS social channels before and during the event	✓	✓	✓		
ENGAGEMENT					
Opportunity to utilize a 6-foot skirted vendor table located in the Grand Hall foyer where registration, receptions, and breaks will be located	✓	✓	✓	✓	✓
Attendee list distributed one week before the conference	✓	✓	✓	✓	✓
Attendee list distributed 45 days in advance of the conference	✓	✓	✓	✓	
Presentation opportunity to share how your organization is implementing IMS standards really well to help institutions achieve their strategic imperatives to benefit students and faculty now and in the future.	✓	✓	✓		
Conduct an Elevate Impact Showcase. A limited number of slots are available in both the HED and K-12 program tracks. Slots will be assigned on a first-come, first-served basis.	15-Min Lighting Talk	15-Min Lighting Talk	15-Min Lighting Talk	7-Min Lighting Talk	7-Min Lighting Talk
Ala Carte Sponsor Benefit Options (Select One) <ul style="list-style-type: none"> Align sponsorship with a branded charging station in Grand Hall Foyer (Limit 1 sponsor) Three push notifications on the event app to alert attendees when a featured session is about to begin or to share interesting facts or announcements (messages provided by sponsor) Provide one branded giveaway or printed marketing piece to be distributed at registration Recognition as a sponsor for the 2022 Learning Impact Report. Opportunity to participate as a panelist in the Standards First Webinar Series along with 2-3 institutions to showcase how Standards First connects learners to the edtech experiences they deserve. IMS will host and promote the webinar. Your organization will be recognized as one of the sponsors for the Standards First Webinar Series Opportunity to publish a Learning Impact Blog to show your organization's leadership driving the adoption of an open digital ecosystem (Must be posted before December 1, 2022) 	✓	✓	✓		

Sponsorship Benefits		Diamond*	
ENGAGEMENT - Continued			
Diamond Sponsor Add-on Ala Carte Sponsor Benefit Options (Select One)	✓		
<ul style="list-style-type: none"> • Opportunity to conduct an in-person VIP pre-conference workshop or focus group (Limit 3 sponsors) • Opportunity for a senior executive to participate on a general session panel (Limit 5 sponsors -- 3 slots remaining) • Align sponsorship to the Popcorn Break during the event (Limit 1 sponsor) • Signage and branded popcorn bags to be provided to recognize sponsorship • Align sponsorship to the Candy Station during one of the breaks • Signage and branded candy bags to be provided to recognize sponsorship • Opportunity to showcase your leadership support with logo on the registration bags (Limit 1 sponsor) • Opportunity to align sponsorship with the Opening Reception (Limit 1 sponsor) • Opportunity to conduct an edtech interview with IMS CEO to be distributed to IMS database and posted to IMS YouTube Channel • Deliver a 60-minute Solution Spotlight Webinar with an institutional partner(s). IMS will host and promote your 			
Post-conference registration list	✓	Platinum*	Gold
VIP TREATMENT			
Complimentary registrations*	3 Registrations	2 Registrations	1 Registration
25% reduced registration pricing based on the published fee for your membership level at the time of registration	3 Reduced Reg.	2 Reduced Reg.	
Access to a shared sponsor room on-site to schedule private meetings	✓	✓	

"Excellent information in all sessions!"

"For networking, this is the event. I wouldn't miss it for the world."

Sponsorship Fees for Each Package					
ANNUAL REVENUES	Diamond*	Platinum*	Gold	Silver	Bronze
>\$50 Million Annual Revenues	\$17,000	\$13,000	\$10,000	\$7,000	\$5,000
>\$10 Million Annual Revenues	\$15,000	\$11,000	\$9,000	\$6,000	\$4,000
<\$10 Million Annual Revenues	\$12,000	\$9,000	\$7,000	\$5,000	\$3,000
<\$1 Million Annual Revenues	\$10,000	\$7,000	\$5,000	\$4,000	\$2,000

*Diamond and Platinum Sponsorships are reserved for IMS Contributing and Affiliate Members. All other levels of sponsorship are open to all organizations.