

# Learning Impact 2010

## Understanding and Harnessing the Next Generation of Technology to Transform the Educational Enterprise

17-20 May 2010 – Long Beach, California, USA

Shift happens! But what technological shifts can educational leaders take advantage of to improve performance on their mission? What pragmatic technology projects and initiatives can improve access, affordability, and quality? What type of leadership is needed to successfully implement enterprise-wide innovation?

**Learning Impact 2010 and the Learning Impact Awards Showcase** is an executive level gathering of educational leaders, suppliers, and government organizations to encourage new ways to think and collaborative action via projects facilitated by the IMS Global Learning Consortium.



Learning Impact 2010 will focus on four major challenge areas and the technological transitions already underway that will provide leverage in addressing them:

- **Facilitating the pipeline:** Leveraging technology to support curriculum standards, competencies, dual enrollment, transfer of credit, and student preparation.
- **Enabling teachers & engaging students:** Leveraging digital learning applications and content to help teachers be more effective and to help students learn.
- **From educational opportunity to assurance:** Leveraging technology to get timely and better information to assess learning and manage retention.
- **Effective collaborative models:** Leveraging technology to support collaboration across institutions, states, and nations to share costs, spread innovation, and assess student achievement.

The discussion will feature emerging technologies such as next generation learning psychologies and management systems, adaptive tutoring/homework applications, classroom capture and study systems, ePortfolios, collaborative learning platforms, eBooks & eReaders, eAssessment, targeted retention systems, analytic applications, cloud computing, digital content, open educational resources, digital libraries, and assistive technology.

The program will emphasize learning psychology as an underlying foundation in the effective use of technology. The theme of learning outcomes will be central to this program. You will learn about existing IMS Learning Consortium projects in these areas that will help you leverage technology for your specific strategic goals.

### Keynote Speakers

- **Dr. Charles B. Reed** Chancellor, California State University system
- **Kenneth C. Green** Founding Director, The Campus Computing Project
- **Dr. Bernard Luskin** Provost and CEO for global eLearning Programs, Touro College and Touro University
- **Dr. Nicholas H. Allen** Provost Emeritus & Collegiate Professor, University of Maryland University College
- **Michael King** Vice President, Global Education Industry, IBM
- **Rich Schwerdtfeger** Distinguished Engineer, SWG Accessibility Architect/Strategist, IBM

### Program Track Break Outs

Program Tracks at Learning Impact focus on the key shifts, challenges, and opportunities as individuals, governments, and corporations around the globe seek better educational experiences:

- **Enabling digital content:** Succeeding with the next wave of digital content
- **Digital resources:** Impacting K-12 student success
- **The State of Student and Institutional Analytics:** Metrics, systems, and actions that can make a difference
- **Using Web 2.0 and Learning Tools** to close the gap between technology and pedagogy

### Learning Impact Awards & Showcase

The Learning Impact Awards (LIAs) are

designed to recognize the most impactful use of technology worldwide in support of learning. This unique program, now in its fourth year, evaluates use of technology in context to improve educational access, affordability, and quality. Finalists are selected to showcase at the conference and a panel of global experts select the winners who are announced on the final day.



<b>Draft Agenda</b> - subject to change
<b>Monday, 17 May</b>
Three Years of Learning Impact and the Successful Transformation of the IMS GLC! <i>Rob Abel, Ed.D., CEO, IMS Global Learning Consortium</i>
<b>Keynote:</b> Beginning the Fourth Decade of the IT Revolution in Higher Education <i>Kenneth C. Green, Founding Director, The Campus Computing Project</i>
<b>Panel:</b> Moving from Information Technology to Useful Information <ul style="list-style-type: none"> <li><i>Dr. John Harwood</i> Senior Director, Teaching and Learning with Technology, Penn State</li> <li><i>Dr. William Graves, Sr. V.P. for Academic Strategy, SunGard Higher Education, Professor Emeritus, UNC-Chapel Hill</i></li> <li><i>Gary Driscoll, Executive Director of Assessment Technologies, Educational Testing Service (ETS)</i></li> <li><i>Christopher Cassirer, President, Capella University</i></li> <li><i>Brian Stewart, CIO, Athabasca University</i></li> <li><i>Dick Ferguson, Chief Executive Officer, ACT</i></li> </ul>
Learning Impact Awards Showcase
<b>Tuesday, 18 May</b>
<b>Keynote:</b> Think "Exciting": E-Learning and the Big "E" <i>Dr. Bernard Luskin, CEO and Sr. Provost, Touro University Worldwide</i>
<b>Keynote:</b> The Evolution towards a Personalized Web and the Impact on Education <i>Rich Schwerdtfeger, Distinguished Engineer, SWG Accessibility Architect/Strategist, IBM</i>
<b>Panel:</b> From Course Management to Digital Support for Learning - Learning Applications <ul style="list-style-type: none"> <li><i>Sue Polyson Evans, Founding Partner and CEO, SoftChalk</i></li> <li><i>Barb Ross, Co-Chief Operating Officer, Wimba</i></li> <li><i>Isaac Segal, CEO, Tegrity</i></li> <li><i>Felice Nudelman, Executive Director, Education, The New York Times Company</i></li> <li><i>Hal Herzog, VP Product Strategy, Learning Objects</i></li> </ul>
<b>Program Track Break Outs</b> <ul style="list-style-type: none"> <li>* Enabling digital content</li> <li>* Digital resources</li> <li>* The State of Student and Institutional Analytics</li> <li>* Using Web 2.0 and Learning Tools</li> </ul>

<b>Wednesday, 19 May</b>
<b>Panel:</b> From Course Management to Digital Support for Learning - Platforms <ul style="list-style-type: none"> <li><i>Clay Fenlason, Product Manager, Sakai Foundation</i></li> <li><i>John Baker, CEO, Desire2Learn</i></li> <li><i>Lou Pugliese, Board Member, MoodleRooms</i></li> <li><i>Ray Henderson, President, Blackboard Learn</i></li> <li><i>Fabrizio Cardinali, CEO, GiuntiLabs</i></li> <li><i>Adrian Sannier, Vice President of Product, Pearson eCollege</i></li> </ul>
<b>Panel:</b> From Course Management to Digital Support for Learning - Content & Summary Analysis of Platforms & Applications <ul style="list-style-type: none"> <li><i>Jim Behnke, Chief Learning Officer, Pearson</i></li> <li><i>Gary Shapiro, Senior VP of Intellectual Properties, Follett</i></li> <li><i>Edward H. Stanford, President, McGraw-Hill Higher Education</i></li> <li><i>Dr. Joel Thierstein, Associate Provost Rice U. &amp; Exec. Dir. of Connexions</i></li> <li><i>William D. Rieders, Executive VP - Global New Media, Cengage Learning</i></li> <li><i>Sean Devine, Chief Executive Officer, CourseSmart</i></li> </ul>
<b>Keynote:</b> Update on Obama Administration Education Technology Initiatives from the U.S. Department of Education <i>Karen Cator, Director of the Office of Educational Technology, US DoE</i>
<b>Keynote:</b> The National Education Pipeline: Not the one we knew before <i>Dr. Nicholas H. Allen, Provost Emeritus &amp; Collegiate Professor, UMC</i>
<b>Panel:</b> Thinking Differently About K-20 <ul style="list-style-type: none"> <li><i>Amir Dabirian, Assistant Vice Chancellor for ITS, Chief Information Officer, California State University</i></li> <li><i>Jessie Wooley-Wilson, President of K20, Blackboard</i></li> <li><i>Themistocles Sparangis, Ed.D., Chief Technology Director, Educational Technology, Los Angeles Unified School District</i></li> <li><i>Karen Billings, VP Education Division, Software &amp; Information Industry Association (SIIA)</i></li> <li><i>Farimah Schuerman, Managing Partner, Academic Business Advisors, LLC</i></li> </ul>
<b>Keynote:</b> <i>Dr. Charles B. Reed, Chancellor, California State University system</i>
<b>Keynote:</b> Education: Too big to fail; Too small to succeed? <i>Michael King, Vice President, Global Education Industry, IBM</i>
<b>Panel:</b> Educational System Leverage Points <ul style="list-style-type: none"> <li><i>David J. Ernst, CIO and Associate Vice President, University of California Office of the President</i></li> <li><i>Wim Liebrand, CEO, SURF Foundation Netherlands</i></li> <li><i>Michael Wilkes, M.D., Ph.D, Director IVIMEDS and Professor of Medicine at the University of California, Davis School of Medicine</i></li> <li><i>Gordon Freedman, Vice President Education Strategy, Blackboard</i></li> <li><i>Robbie Kendall-Melton, Associate Vice Chancellor for Academic Affairs and Educational Technology and the Tennessee Board of Regents'</i></li> </ul>
Learning Impact Awards Ceremony
<b>Thursday, 20 May</b>
<b>Workshop:</b> Learning Technology Advisory Council: Setting the Course for Market Adoption of Digital Learning Standards

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