



PUBLIC DISPATCH

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Welcome to the monthly newsletter from IMS Global Learning Consortium, Inc. Our goal is to provide you with information about what is happening inside IMS and around the eLearning Community. We welcome your comments and feedback.

2008 Year In Review

Fast Facts:

- ⊙ We now have 137 Member and Subscriber organizations—up from 99 this time last year <http://www.imsglobal.org/members.html>
- ⊙ We had over 10,000 specification downloads <http://www.imsglobal.org/specifications.html>
- ⊙ We have 17 active project groups and PUFSIGS <http://www.imsglobal.org/activities.html>
- ⊙ 784 people attended face-to-face IMS meetings <http://www.imsglobal.org/meetingarchives.cfm>

January:

- ⊙ New IMS Global Board of Directors appointed (<http://www.imsglobal.org/boardofdirectors.html>):
 - **Jeremy Auger**, Chief Operating Officer, Desire2Learn
 - **David Ernst**, Associate Vice President and CIO, University of California, Office of the President
 - **William H. Graves, Ph.D.**, Sr. V.P. for Academic Strategy, SunGard Higher Education
 - **Murray Leach**, Senior Manager, New Zealand Ministry of Education
 - **Mark Stiles**, Professor of Technology Supported Learning, Head of Learning Development & Innovation, Information Services, Staffordshire University (JISC)
- ⊙ Technology Enabled Flexible Learning (now Student Induction to eLearning) Charter Approved <http://www.imsglobal.org/siel.cfm>

February:

- ⊙ February Quarterly Meetings - California State University Chancellor's Office and Technical Advisory Board Summit in Long Beach, California <http://www.imsglobal.org/feb2008LongBeach.cfm>

- ⊙ IMS Korea Launched http://english.keris.or.kr/es_main/index.jsp

March:

- ⊙ IMS Global Learning Consortium Announced Agreement with ISO/IEC on Emerging Metadata Standards for Learning Accessibility and Personalization <http://www.imsglobal.org/pressreleases/pr080306.html>
- ⊙ IMS Content Packaging Submitted to ISO

April

- ⊙ IMS Question & Test v2.1 Public Draft 2 Update released <http://www.imsglobal.org/question/index.html>

May

- ⊙ Learning Impact 2008 was held in Austin, Texas <http://www.imsglobal.org/learningimpact2008/agenda.html>
- ⊙ IMS Global Learning Consortium announced 2008 Learning Impact Awards Recipients. Platinum Winners included:
 - Online Learning Environment at University of Wollongong supported by The Learning Edge - Australia
 - Tennessee Board of Regents Online Campus Collaborative - USA
 - Giunti Labs at Volkswagen Group Italia - Italy<http://www.imsglobal.org/learningimpact2008/2008LIAwinners.html>
- ⊙ Common Cartridge Test System Unveiled <http://www.imsglobal.org/cc/alliance.html>
- ⊙ IMS introduced “Digital Learning Services” as its new umbrella for the next generation of e-Learning and enterprise learning interoperability standards <http://www.imsglobal.org/pressreleases/pr080512.html>
- ⊙ New IMS Global Board Member appointed: **Jim Behnke**, Chief Learning Officer of Pearson <http://www.imsglobal.org/boardofdirectors.html>

June:

- ⊙ IMS Quarterly Meeting & The Coming Change in Learning: Creating New Architectures Now Summit was held at the University of Michigan in Ann Arbor <http://www.imsglobal.org/june2008meeting.html>

July

- ⊙ IMS Common Cartridge v1 Public Draft Released <http://www.imsglobal.org/cc/index.html>

August

- ⊙ LearnSAT Charter Approved <http://www.imsglobal.org/learnsat/>
- ⊙ Targeted Retention Systems Charter Approved <http://www.imsglobal.org/ia.html>

- ⊙ New IMS Global Board Member appointed: **Fabrizio Cardinali**, CEO of Giunti Labs <http://www.imsglobal.org/boardofdirectors.html>
- ⊙ Learning & Educational Technology Product Directory Launched <http://www.imsglobal.org/productdirectory/directory.cfm>

September

- ⊙ IMS Global Learning Consortium Quarterly Meetings & Summit on Interoperability Now and Next with JISC in Birmingham, England <http://www.imsglobal.org/sept2008meeting.html>
- ⊙ Glow - Scotland's National Intranet wins United Kingdom & Ireland Regional Learning Impact Competition <http://www.imsglobal.org/pressreleases/pr080929.html>
- ⊙ New IMS Global Board Member appointed: **Paul Despins**, Senior Vice-President, Publishing Services and Technology at Houghton Mifflin Harcourt <http://www.imsglobal.org/boardofdirectors.html>

October

- ⊙ Achieving LMS and Content Management Systems Interoperability, A Learning Technology Advisory Council (LTAC) Workshop held at Tennessee Board of Regents <http://www.imsglobal.org/oct2008ltacseminar.html>
- ⊙ Common Cartridge Final Specification Approved <http://www.imsglobal.org/cc/index.html>
- ⊙ IMS Global Learning Consortium Announced the Digital Learning Connection - A New Collaboration Between Educational Institutions and Industry <http://www.imsglobal.org/pressreleases/pr081030.html>

November:

- ⊙ IMS Global Learning Consortium Quarterly Meetings & Challenges and Opportunities for Academic Content Management Summit held at Penn State University <http://www.imsglobal.org/nov2008meeting.cfm>
- ⊙ LAMS and the LAMS Community from Macquarie University and the LAMS foundation won Australian Regional Learning Impact Competition <http://www.imsglobal.org/pressreleases/pr111808.html>
- ⊙ Learning Satisfaction and Trends 2008 Survey Online <http://www.imsglobal.org/LearnSat/index.html>

December:

- ⊙ 3rd Annual Executive Strategic Council meeting held in Chicago at McGraw-Hill <http://www.imsglobal.org/esc/index.html>



IMS Global Learning Consortium Quarterly Meetings and IMS GLC Special Summit on Next Generation Digital Learning & Content—Supporting Educational Improvement

Join us the 9-12 February 2009 in Long Beach, California at the CSU Chancellor's Office for the first quarterly meeting of the year. We have a full agenda with many project groups meeting and a **Special Summit on Next Generation Digital Learning & Content—Supporting Educational Improvement**. For more details visit: <http://www.imsglobal.org/feb2009longbeach.cfm>



Learning Satisfaction and Trends 2008 Survey Ready for Your Input

The IMS Global Learning Consortium LearnSAT is the learning community's number one source for satisfaction and trends in the use of technology to support learning.

The survey allows respondents to rate:

- Learning Management Systems
- Digital content
- Authoring tools
- Live presentation tools
- Mobile devices
- Classroom presentation and capture
- Assessment
- Portals
- Search
- Content management
- Repositories
- Student information systems
- Associated services



IMS GLC Learning Technology Satisfaction and Trends

Visit: <http://www.imsglobal.org/learnsat/index.html> and take the survey today.



IMS Digital Learning Services Video



Digital Learning Services is a key component of IMS GLC's development work to shape technology that improves access, affordability, and quality in education. Digital Learning Services (DLS) consists of a suite of three core standards that address interoperability of digital learning content, web or enterprise-based learning applications, and administrative systems through the use of Common Cartridge (CC), Learning Tools Interoperability (LTI), and Learning Information Services (LIS). Watch a video introduction of DLS here:

<http://mail.imslobal.org/Rob/imsdls.mov>



Time is Running OUT: Enter the Global Learning Impact Awards



Nominations are being accepted until 31 December 2008 at <http://www.imslobal.org/learningimpact2009/liformchoice.cfm> for the prestigious Learning Impact Awards 2009. The LIA awards program is unique in that it recognizes learning innovation both in terms of the technology used and the educational organization that has utilized it for high impact, capturing the essential elements of innovation, adoption, and learning. You can check out last year's winners at

<http://www.imslobal.org/learningimpact2008/2008LIAwinners.html>

Don't delay – Enter today



Learning Impact 2009

Mark your calendars now for the 11-14 May 2009 in Barcelona, SPAIN.

We are gearing up for a great event. The theme of the 2009 Summit on Global Learning Industry Challenges is **Leveraging Web Applications and Enterprise Integration to Enable Innovation and Creativity in Teaching and Learning** with the keynote addresses by the following learning industry leaders:



Dr. Malcolm Read, Executive Secretary, Joint Information Systems Committee, United Kingdom. Since July 1993 Dr. Read has worked for the Higher and Further Education Funding Councils as the Executive Secretary to the Joint Information Systems Committee (JISC). Apart from his overall responsibility for the Executive he has been particularly involved in ICT policy and strategy development in post 16 education and research. He is also Chairman of the European Networking Policy Group.



Martin Bean, General Manager, WW Education Strategy, Products & Solutions, Microsoft Corporation. Martin has over 18 years in the training and education marketplace and is a recognized industry leader around the world. He has held executive management roles in several leading organizations including AIESEC International, Novell, Sylvan Learning Systems, Thomson Learning, and New Horizons Computer Learning Centers, Inc.



Maruja Gutierrez-Diaz, Head of Unit Innovation and Creativity at European Commission, DG EAC. Maruja joined the European Commission in 1988, as specialist in new technologies. First, as Deputy Head of the Central Library, in charge of its modernization and networking. Since 1995, as Head of the Publications Unit, member of the Europa server launching team and of the interinstitutional editorial board. In October 1999, she became Head of the new unit Multimedia - Culture, Education, Training, in charge of the eLearning initiative and today she is Head of Unit Lifelonglearning: Innovation and Creativity.



Professor Denise Kirkpatrick, Pro Vice-Chancellor Learning, Teaching and Quality, The Open University. Professor Denise Kirkpatrick is Pro Vice-Chancellor Learning and Teaching at The Open University where she is responsible for leading the production and delivery of the university's learning materials and researching new applications of ICT in supported open learning. She is responsible for the development of university policy relating to the application of new media and Quality Assurance and standards.



Michael King, Vice President, IBM Global Education Industry. Mike has been with IBM for over 20 years in various executive and management positions. He is currently the worldwide leader for the IBM Education Industry. In this role, he leads IBM's strategy, marketing and sales across schools and higher education. His prior responsibilities include Director, Market Development, Education Industry, focused on solutions and innovation projects, and Director, Alliances for IBM Learning Solutions, where he led a team in developing partnerships across the learning marketplace, including corporate education.



Michael L. Chasen, Chief Executive Officer, Blackboard, has provided the leadership to take Blackboard from a start-up company with just one product and a handful of clients to a publicly held company, with thousands of clients, offering software and services used by millions of people around the world. His expertise managing fast growth Internet software companies coupled with a passion to enhance education through technology has been critical to Blackboard's success.

Check out <http://www.imsglobal.org/learningimpact2009/agenda.html>
Go ahead and register at the early bird rate at:
<http://www.imsglobal.org/learningimpact2009/li2009registration.cfm>



Learning & Educational Technology Product Directory

There are over 700 products listed in our new Learning & Educational Technology Product directory. The directory, located at <http://www.imsglobal.org/productdirectory/directory.cfm> provides the public with details on products and services offered by IMS Contributing Members, Subscribers, and CC Alliance participants. Any Member or subscriber, can contribute to the directory easily online. The directory also details which IMS standards you use, awards you have earned, as well as any conformance marks you have received. Make sure you fill out an entry for your organization today.





The Ministry of Education New Zealand Presents:

A day in the life of a digital learning resource: from access to reuse



19 March 2009, Wellington Convention Centre, Wellington, New Zealand

Rob Abel will keynote at the event:

<http://www.minedu.govt.nz/educationSectors/Schools/Initiatives/ICTInSchools/DayInTheLife/KeynoteSpeakers.aspx>



Workplan

A description of the current status of development work happening within IMS GLC.

Group	Description
Common Cartridge (CC) Project Group	The Common Cartridge v1.0 Final Specification has been approved by the IMS Technical Advisory Board. The spec is available for download and adoption pending final edits here: http://www.imsglobal.org/cc/
Content Packaging Project Group	The Packaging Project Group has completed the CM/DN Draft and is now available to IMS Contributing Members and Developers Network Subscribers for implementing. The one-year adoption period before the spec becomes Final is underway.
Question and Test Interoperability (QTI) Project Group	The QTI Assessment Project Group is working with the CCK12 Project Group in identifying a profile of the v2.1 specification that can be used with a K12/schools version of Common Cartridge. The profiling work is the last step for specification completion.

Group	Description
Learning Information Services (LIS) Project Group	The Learning Information Services Project Group has completed the Base Document version of the ES v2.0 specification and is now working on the CM/DN Draft.
Learning Tools Interoperability (LTI) Project Group	The Learning Tools Interoperability Project Group is working on the Base Document draft of the LTI specification.
AccessForAll Project Group	The AccessForAll Project Group is working on the AccessForAll v2.0 Base Document version of the specification.
Learning Object Discovery and Exchange (LODE) Project Group	This group is working on Base Document version of the v1.0 specification.
K12/Schools Project Group	This group is working on representing lesson plans in a cartridge and identifying requirements for QTI v2.1 test items as it works through the development of the Base Document version of the specification.
Technology-enabled Flexible Learning (TEFL) Project Group	The group is working on the CM/DN Draft of their document and collecting peer reviewed research to identify current best practice in the area of elearning introduction.
Targeted Retention Systems (TRS) Information Analytics Project Group	This group is developing adoption practices for the use of TRSs to improve the effectiveness of institutions' retention efforts by reaching the right student at the right time with the right intervention.
Learning Enterprise Leadership-Learn SAT PUF SIG	This group is reviewing the current IMS Learning Satisfaction and Trends (Learn SAT) report methodology and survey for future use. This group will develop a Recommendations Report providing guidance and direction to future Learn SAT activities (research and reporting).
Dynamic Instructional Content Exchange PUF SIG	This group is looking at digital and etextbooks, and how they can be transported and used effectively.
ePortfolio PUF SIG	This group is reviewing implementations of the ePortfolio v1.0 specification, additional use cases, and future needs as it considers a new version of the specification.
Service Oriented Architecture PUF SIG	This group will begin work on a whitepaper on the subject of service oriented approach for global education infrastructures.
Simple Sequencing PUF SIG	This group is looking to revise the Simple Sequencing specification to address sequencing for personalized learning, use of Learning Design, requirements for constructivist models, and the need for higher levels of interoperability in practice.
LMS/CMS RFP	This group is seeking to create a standardized, reusable template of commonly-accepted LMS features and interoperability requirements that enable enhanced selection of learning enterprise applications.



New Members and Member News

We are pleased to announce and welcome the following organizations as new
Subscriber:

FuseTalk

Common Cartridge Alliance:

DeVry University

Daidalos BV

Send your news to lisa@imglobal.org



Meeting Calendar

- © 9-12 February 2009 – 1st Quarterly Meetings: California State University, Long Beach, California, USA <http://www.imglobal.org/feb2009longbeach.cfm>
- © 11-14 May 2009 – IMS GLC Learning Impact 2009: Barcelona, Spain <http://www.imglobal.org/learningimpact2009/index.html>
- © 13-16 July 2009 – 2nd Quarterly Meetings: TELUQ, Montreal, Canada

Members interested in hosting future IMS GLC Meetings should contact Lisa Mattson at lisa@imglobal.org

